

# NEBO SCHOOL DISTRICT

## **"BIG SHOT"**

MAY 16 @ CTE EXPO

Cash prizes for winners \$50-\$250

1. Individual or small group (2-3 participants) event
2. Prepare a 90 - 120-second presentation to pitch an idea for a new product or service
3. Include the following in your pitch:
  - a. Include a personal story
  - b. Statistics that support a need for your product
  - c. Why is your product different than others?
  - d. Include market research, cost analysis, and profit margins
  - e. If awarded, what would you do with the money?
4. Be bold. Dress for success! Treat this as a business venture.
5. Be prepared to present in front of a panel of judges.
6. Practice, practice, practice!
7. Note cards may be used during the presentation for reference but pitch should be practiced and polished.
8. Review judging criteria (see below)
9. Register for the event before May 1, 2019, at <https://cte-expo.wixsite.com/business>
10. 15-minute time slots will be assigned prior to the event.
11. The presentation will consist of 90 - 120-second pitch, followed by 3-5 minutes of questions by the judges.

**\*\*Only one entry per participant will be accepted for this event.**